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IN THE
Supreme Court of the United States
OCTOBER TERM, 1974

No. 74-1589
GENERAL ELECTRIC COMPANY,
Petitioner,

v.

MARTHA V. GILBERT, INTERNATIONAL UNION OF ELECTRICAL,
RADIO AND MACHINE WORKERS, AFL-CIO-CLC, *et al.*

No. 74-1590
MARTHA V. GILBERT, INTERNATIONAL UNION OF ELECTRICAL,
RADIO AND MACHINE WORKERS, AFL-CIO-CLC, *et al.*,
Petitioners,

v.

GENERAL ELECTRIC COMPANY.

ON WRITS OF CERTIORARI TO THE UNITED STATES
COURT OF APPEALS FOR THE FOURTH CIRCUIT

**BRIEF FOR
COMMUNICATIONS WORKERS OF AMERICA,
AFL-CIO, AS *AMICUS CURIAE***

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TABLE OF CONTENTS

	PAGE
Interest of the <i>Amicus</i>	1
Opinions Below	5
Statute Involved	5
Question Presented	6
Introductory Statement	6
Summary of Argument	8
ARGUMENT—	
I. The Courts Below Were Correct In Finding Prohibited Sex Discrimination Under Title VII	11
A. Petitioner's Policies Are Not Related To Its Fringe Benefit Objectives	12
B. Discriminatory Impact on Women Generally	14
C. Discriminatory Impact on Women in the Bell System	16
D. Exclusion of Pregnancy from Employment Disability Programs Fails to Provide Aggregate Risk Protection	19
II. The Mere Invocation of Costs Cannot Be a Defense To Failure To Affording Equal Benefits To Women Disabled By Pregnancy	22
A. The Title VII Defense of Business Necessity Does Not Include the Defense that an Increase in Costs Will Justify a Policy Which Discriminates Against a Protected Group	22

	PAGE
B. The Public Policy of Non-Discrimination Precludes Justifying Discriminatory Practices in Terms of Costs	24
1. Discrimination	25
2. Other Areas of Law	27
C. The Cost Defense Is Irrelevant In Light of Employer Motives For Affording Disability or Other Fringe Benefits	28
III. Objective Statistics Demonstrate That Probable Costs of Providing Equal Benefits To Women Disabled By Pregnancy Are Not As Great As Claimed and Would Not Be Sufficient To Satisfy Title VII Business Necessity Standards	30
A. The Bell System Statistics	31
B. Insurance Company Statistics	35
1. Insurance Industry Statistics Do Not Present An Accurate Picture of Present Disability Patterns	36
2. Sex-Based Insurance Classifications Are Actuarially Suspect	38
C. Objective Statistics and Actual Private Employer Experience Show That Anticipated Costs Will Not Be As Great As Petitioner Claims	41
D. Congress, Federal Agencies, States and Other Countries Have Determined to Provide Disability Protection to Women Disabled by Pregnancy	44
CONCLUSION	46

TABLE OF AUTHORITIES

	PAGE
CASES:	
<i>Albemarle Paper Co. v. Moody</i> , — U.S. —, 45 L. Ed. 2d 280 (1975)	26
<i>Bowe v. Colgate-Palmolive, Inc.</i> , 489 F. 2d 896 (7th Cir. 1969)	27
<i>Bowles v. Willingham</i> , 321 U.S. 503 (1944)	29
<i>Cato v. Parham</i> , 297 F. Supp. 403 (E.D. Ark. 1969)	26
<i>Cedar Rapids Community School District v. Parr</i> , 6 FEP Cases 101 (D. Iowa 1973)	46
<i>Cleveland Board of Education v. LaFleur</i> , 414 U.S. 632 (1974)	7, 23
<i>Communications Workers of America v. American Telephone & Telegraph Co., Long Lines Department</i> , 513 F. 2d 1024 (2d Cir. 1975), <i>pet. for cert. filed</i> , 43 U.S.L.W. 3684, No. 74-1601 (June 19, 1975), <i>reversing</i> 379 F. Supp. 697 (S.D.N.Y. 1974)	2, 22, 46
<i>CWA v. Illinois Bell Tel. Co.</i> , No. 73-C-959 (N.D. Ill. 1973)	2
<i>CWA v. Southern Bell Tel. & Tel.</i> , No. 18328 (N.D. Ga. 1973)	2
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<i>CWA v. New York Tel. Co.</i> , C.A. No. 73-3352 (S.D.N.Y. 1973)	2
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<i>Corning Glass Works v. Brennan</i> , 417 U.S. 188 (1974)	26
<i>Dandridge v. Williams</i> , 397 U.S. 471 (1970)	22

	PAGE
<i>Dessenberg v. American Metal Forming Co.</i> , 8 FEP Cases 290 (N.D. Ohio 1973)	22, 46
<i>Doe v. Osteopathic Hospital of Wichita</i> , 333 F. Supp. 1357 (D. Kan. 1971)	7
<i>Drake v. Covington County Board of Education</i> , 371 F. Supp. 974 (M.D. Ala. 1974)	7
<i>E.E.O.C. v. A.T.&T. Co.</i> , 365 F. Supp. 1105 (E.D. Pa. 1972) <i>mod. o. o. g.</i> 506 F. 2d 735 (3d Cir. 1975)	17
<i>Farkas v. South Western City School District</i> , 8 FEP Cases 288 (S.D. Ohio 1974) <i>affd.</i> , 506 F. 2d 1400 (6th Cir. 1974)	46
<i>Geduldig v. Aiello</i> , 417 U.S. 484 (1974)	2, 5, 9, 10, 11, 12, 18, 19, 20, 21, 22, 28, 29, 30, 45
<i>Goldberg v. Kelly</i> , 397 U.S. 254 (1970)	29
<i>Goss v. Board of Education, City of Knoxville, Tenn.</i> , 482 F. 2d 1044 (6th Cir. 1973), <i>cert. den.</i> 414 U.S. 1171 (1974)	25
<i>Griggs v. Duke Power Company</i> , 401 U.S. 424 (1971)	9, 12, 14, 19, 22
<i>Heart of Atlanta Motel, Inc. v. United States</i> , 379 U.S. 241 (1964)	25
<i>Holthaus v. Compton & Sons, Inc.</i> , 514 F. 2d 651 (8th Cir. 1975)	7, 46
<i>Hutchison v. Lake Oswego School Dist.</i> , 374 F. Supp. 1056 (D. Ore. 1974), <i>affd. in part</i> , Nos. 74-3181, 3182 (9th Cir. 1975)	7, 46
<i>In re Crown Zellerbach Corp.</i> , CCH Trade Reg. Rep. 1957-1958 ¶26,923, at p. 36, 462 (FTC 1958)	28
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	PAGE
<i>James v. Strange</i> , 407 U.S. 128 (1972)	29
<i>Johnson v. Goodyear Tire & Rubber Co.</i> , 491 F. 2d 1364 (5th Cir. 1974)	26
<i>Kahn v. Shevin</i> , 416 U.S. 351 (1974)	15
<i>Lillo v. Plymouth Board of Education</i> , 8 FEP Cases 21 (N.D. Ohio 1973)	46
<i>Liss v. School District</i> , 396 F. Supp. 1035 (E.D. Mo. 1975)	46
<i>Local 189, United Papermakers & Paperworkers v. United States</i> , 416 F. 2d 980 (5th Cir. 1969), <i>cert. den.</i> 397 U.S. 919 (1970)	12, 23
<i>Pettway v. American Cast Iron Pipe Co.</i> , 494 F. 2d 211 (5th Cir. 1974)	26
<i>Phillips v. Martin-Marietta Corp.</i> , 400 U.S. 542 (1972)	29
<i>Polston v. Metropolitan Life Ins. Co.</i> , — F. Supp. —, 11 FEP Cases 380 (W.D. Ky. 1975)	22, 23, 33, 46
<i>Potlatch Forests, Inc. v. Hays</i> , 318 F. Supp. 1368 (E.D. Ark. 1970), <i>affd.</i> , 465 F. 2d 1081 (8th Cir. 1972)	25
<i>Robinson v. Lorillard Corp.</i> , 444 F. 2d 791 (4th Cir. 1971), <i>cert. dism.</i> 404 U.S. 1006 (1971)	23
<i>Rogers v. Equal Employment Opportunity Commission</i> , 454 F. 2d 234 (5th Cir. 1971), <i>cert. den.</i> , 406 U.S. 957 (1972)	13
<i>Rosen v. Public Service Elec. & Gas Co.</i> , 477 F. 2d 90 (3d Cir. 1973)	13, 27
<i>Sale v. Waverly-Shell Rock Board of Education</i> , 390 F. Supp. 784 (N.D. Iowa 1975), <i>leave to appeal den.</i> , — F. 2d — (8th Cir. 1975), Misc. No. 75-8088	46
<i>Satty v. Nashville Gas Company</i> , 384 F. Supp. 765 (E.D. Tenn. 1975), <i>affd.</i> , — F. 2d —, 11 FEP Cases 1 (6th Cir. 1975), <i>pet. for cert. filed</i> , No. 75-536, 44 U.S.L.W. 3254 (Oct. 17, 1975)	7, 45, 46

	PAGE
<i>Scott v. Opelika City Schools</i> , 63 F.R.D. 144 (M.D. Ala. 1974)	46
<i>Shapiro v. Thompson</i> , 394 U.S. 618 (1969)	29
<i>Sprogis v. United Airlines, Inc.</i> , 444 F. 2d 1194 (7th Cir. 1971), <i>cert. den.</i> 404 U.S. 991 (1971)	7, 23
<i>Stern v. Massachusetts Indemnity and Life Insurance Co.</i> , 365 F. Supp. 433 (1973)	40
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<i>Teachers v. Oakland School Dist.</i> , — F. Supp. —, 11 FEP Cases 262 (N.D. Calif. 1975)	46
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<i>United States v. Crescent Amusement Co.</i> , 373 U.S. 173 (1944)	27
<i>U. S. v. E. I. DuPont & Co.</i> , 366 U.S. 316 (1961)	27
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<i>Weinberger v. Weisenfeld</i> , — U.S. —, 43 L. Ed. 2d 514 (1975)	29
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	PAGE
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<i>Zichy v. City of Philadelphia</i> , 392 F. Supp. 338 (E.D. Pa. 1975)	22, 46
CONSTITUTION, STATUTES AND REGULATIONS:	
Constitution of the United States:	
Commerce Clause, Art. 1, §8	24
Fourteenth Amendment	9, 11, 18, 22, 30
Civil Rights Act of 1964, as amended:	
42 U.S.C. 2000a	25
42 U.S.C. 2000e, et seq (Title VII)	2, 4, 5, 6, 7, 9, 10, 11, 12, 19, 22, 24, 35, 41, 46
Equal Employment Opportunity Commission Guidelines:	
29 C.F.R. 1604.9(e)	13, 22, 24
29 C.F.R. 1604.10	9, 11, 31, 42, 45, 46
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	PAGE
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Supreme Court Rules 42(2)	2
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	PAGE
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	PAGE
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**BRIEF FOR
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Interest of the *Amicus*

The Communications Workers of America, AFL-CIO, (hereinafter "CWA") submits this brief *amicus curiae* with the consent of all parties pursuant to Supreme Court

Rule 42(2).¹ CWA is an international labor organization representing non-supervisory employees in the communications industry and other industries throughout the country. As of October, 1974, CWA represented 500,881 employees in collective bargaining units at the American Telephone & Telegraph Company and Associated Bell Companies (hereafter "Bell System"). 55% of these employees are women.

CWA is a party plaintiff in seven cases now pending in six federal district courts² involving the application of Title VII of the Civil Rights Act of 1964, as amended, 42 U.S.C. 2000e, *et seq.* (hereafter "Title VII" or "the Act") to the denial by Bell System employers of equal rights, benefits and privileges of employment to women disabled by pregnancy. One of these cases, *Communications Workers of America, et al. v. American Telephone & Telegraph Company, Long Lines Department*, is presently before this Court on Petition for Writ of Certiorari filed by American Telephone & Telegraph Company, Long Lines Department (hereafter "A.T.&T.") on June 19, 1975.³ The district court dismissed *sua sponte* CWA's complaint against A.T.&T. due to this Court's decision in *Geduldig v.*

¹ Letters of counsel for Petitioner and Respondents consenting to the filing of this brief have been filed with the Clerk of the Court.

² *CWA v. A.T.&T., Long Lines Department*, petition for cert. filed, 43 U.S.L.W. 3684 (U.S. June 24, 1975) (No. 74-1601); *CWA v. Illinois Bell Tel. Co.*, No. 73-C-959 (N.D. Ill., 1973); *CWA v. Southern Bell Tel. & Tel.*, No. 18328 (N.D. Ga., 1973); *CWA v. New York Tel. Co.*, C.A. No. 73-3352 (S.D.N.Y., 1973); *CWA v. Southwestern Bell Telephone Co.*, Civil Action No. 74-315 (E.D. Missouri); *CWA v. The Pacific Tel. & Tel. Co.*, C.A. No. C-73-1739 RFP (N.D. Cal., 1973); and *CWA v. South Central Bell Tel. Co.*, C.A. No. 73-1771 Section A (E.D. La., 1973).

³ No. 74-1601. Respondents' Brief in Opposition, filed September 3, 1975, indicated the reasons why certiorari might be denied, but also requested consolidation with *Wetzel* in the event certiorari was granted without summary affirmance. *Wetzel* is reported at 372 F.Supp. 1146 (W.D. Pa., 1974), *aff'd*, 511 F.2d 1199 (3d Cir. 1975).

Aiello, 417 U.S. 484 (1974) ("*Aiello*") on July 11, 1974, 379 F. Supp. 697 (S.D.N.Y. 1974). The United States Court of Appeals for the Second Circuit reversed the district court on March 26, 1975 and remanded the case for further proceedings, 513 F.2d 1024 (2d Cir. 1975). Upon this Court's granting of certiorari in *Liberty Mutual Insurance Co. v. Wetzel* (No. 74-1245) ("*Wetzel*"), proceedings were stayed pending action by this Court on the question presented in *Wetzel*, insofar as the Court's decision might affect further proceedings in that action.⁴

The Bell System provides its employees with an employer-funded fringe benefit in the form of a "Plan for Employees' Pension, Disability Benefits and Death Benefits" (herein "the Plan"). Any employee unable to work for more than seven days, regardless of the cause of disability, is entitled to the protection of the Plan during the disability period. This protection includes significant employment rights such as retention of service credit (seniority), wage progression credit, reinstatement priority, paid medical and hospitalization insurance premiums and weekly income protection payments based on a formula related to the salary and service credit of a disabled employee. Retention of service credit affects an employee's entitlement to pensions, vacations, transfer, promotion, continued disability protection, and guarantees job retention rights in the case of lay-offs.

Only women disabled by pregnancy are excluded from the Plan's protection. Sickness benefits afforded under the Plan established by Bell System employers are charged as operating expenses of the company "as and when paid." Payments under the Plan are made to all disabled employees except women disabled by pregnancy, regardless of the number of employees disabled in any given fiscal year. The Plan's protection is not geared to actuarial statistics, nor does it contain any limitation on the number or type

⁴ The other CWA cases have, in effect, also been stayed.

of covered disabilities employees claim in any given year. Length of income protection eligibility is based upon length of service with the company. The Bell System's concept of aggregate risk protection is aimed at the risk of *disability* and is unconcerned with the type of condition or its cost or duration. No sex-unique disability other than pregnancy is denied protection.

CWA has been working to include women disabled by pregnancy within the scope of employer disability benefits plans in various companies including the Bell System for many years. It has assisted its female members in processing complaints with the Equal Employment Opportunity Commission ("EEOC") and state fair employment practices agencies implementing legislation comparable in scope and intent to Title VII, and has instituted grievance proceedings on their behalf. In April, 1972 CWA filed Charges of Discrimination with the EEOC against the Bell System on behalf of its female members and followed with the filing of the lawsuits described above.

In all of these actions, the Bell System defendants have interposed a defense to the claim of sex discrimination under Title VII which denies liability for disparate treatment of women disabled by pregnancy on the grounds that such treatment is "based upon a rational and neutral business justification under the Act." This defense, often referred to as the "business necessity" defense, includes the contention that the costs of covering pregnancy disability are too great to mandate Bell System compliance with the Act's prohibition of sex discrimination.⁵ In view of the

⁵ General Electric's (herein "Petitioner") brief (pp. 6-8, 27-28, 53-61) discusses the alleged costs of equal treatment of women disabled by pregnancy, alleging that they constitute rational "business considerations" which are "among the reasons for GE's adoption of the pregnancy exclusion" from disability protection (p. 60, n. 67). Petitioner disclaims reliance upon a "business necessity" defense, but cites 703(e) of the Act [42 U.S.C. 2000e-2(a)] which relates to bona fide occupational qualifications. However, as the

concerns expressed by this Court in *Aiello* over the costs of providing equal insurance coverage to women disabled by pregnancy, 417 U.S. at 495-496, CWA is anxious to have its views before the Court on the availability and applicability of the business necessity defense in this case interpreting Title VII.

Opinions Below

The opinion of Judge Mehrige of the Eastern District of Virginia is reported at 375 F. Supp. 367. The opinion of the United States Court of Appeals for the Fourth Circuit affirming the district court in all respects (per Circuit Judge Russell and Chief Judge Haynsworth) is reported at 519 F. 2d 661.⁶

Statute Involved

Section 703(a) of Title VII of the Civil Rights Act of 1964, as amended, 42 U.S.C. §2000e-2(a) (1974) (hereinafter "Title VII"), in pertinent part provides:

Sec. 703. (a) It shall be an unlawful employment practice for an employer—

- (1) to fail or refuse to hire or to discharge any individual, or otherwise to discriminate against any individual with respect to his compensation, terms, conditions, or privileges of employment, because of such individual's . . . sex . . . ; or

Court below noted, 519 F. 2d at 667, this "single exception to [the] statutory command of non-discrimination . . . is a narrow one." The "business considerations" raised by petitioner were rejected by the Court below, 519 F. 2d at 667, n. 23.

⁶ Circuit Judge Widener dissented, 519 F. 2d at 668-669, believing this Court's Fourteenth Amendment decision in *Geduldig v. Aiello*, 417 U.S. 484 (1974) precluded relief for practices challenged under Title VII.

- (2) to limit, segregate, or classify his employees or applicants for employment in any way which would deprive or tend to deprive any individual of employment opportunities or otherwise adversely affect his status as an employee, because of such individual's . . . sex. . . .

Question Presented

Does an employer's exclusion from coverage of pregnancy-related disabilities from an otherwise comprehensive employee disability income protection plan constitute sex discrimination proscribed by Title VII of the Civil Rights Act of 1964?

Introductory Statement

Employment discrimination based upon stereotypical judgments about women, like minorities, has led employers to claim numerous excuses for permitting differential treatment in the job marketplace. Perhaps the most common stereotype which has plagued women who seek equal access to every aspect of employment, has been the notion that their childbearing function or potential will ultimately make them part-time or one-time employees, thereby making it wasteful or economically burdensome to hire, train, promote, or transfer them or to afford comparable fringe benefits on a par with those afforded to men. These notions about a woman's actual or potential motherhood have operated historically to exclude most women from meaningful jobs and many from any job at all.

Petitioner's denial of income protection benefits to women disabled by pregnancy, and its termination of these women are merely one aspect of the many methods used by employers, relying upon stereotypes surrounding the biological fact that women bear children, to limit or deny

equal employment rights to women.⁷ It is significant that the only sex discrimination case under Title VII to come before this Court involved an employer's policy of refusing to hire women on the basis of their status as mothers of pre-school children. *Phillips v. Martin-Marietta Corp.*, 400 U.S. 542 (1972).

The adverse impact of the policies challenged in this action upon working women is clear. It is not mere economics which prevent employers from according equal treatment to women disabled by pregnancy; the economics merely shroud a societal stereotype of women as mothers first and workers second. The singling out of a major portion of the labor force for disparate treatment because of an immutable biological fact necessary for human survival

⁷ The original challenge to General Electric's disparate treatment of women disabled by pregnancy included an attack on its policies at various plants which forced pregnant employees to leave their jobs at the sixth month, a policy subsequently invalidated by this Court in *Cleveland Board of Education v. La Fleur*, 414 U.S. 632 (1974); cf. *Turner v. Dept. of Employment Security*, 44 U.S.L.W. 3298 (*Per Curiam*, Nov. 17, 1975). Liberty Mutual Insurance Company automatically fires women disabled by pregnancy if they do not return to work within a specified time period, even though they remain disabled. In the cases of the Bell System, the denial of benefits includes loss of other employment rights such as seniority and wage progression credit. In cases such as *Satty v. Nashville Gas Company*, 11 FEP 1 (6th Cir. 1975), *affg.* 384 F. Supp. 765 (E.D. Tenn. 1975), *pet. for cert. filed*, No. 75-536, 44 U.S.L.W. 3254 (Oct. 17, 1975), and *Hutchison v. Lake Oswego School District*, Nos. 74-3181, 3182 (9th Cir. July 21, 1975), *affg. in part* 374 F. Supp. 1056 (D. Ore. 1974), employers refused to permit women disabled by pregnancy to obtain accumulated paid sick leave for pregnancy disability. In cases such as *Holthaus v. Compton & Sons, Inc.*, 514 F.2d 651 (8th Cir. 1975), the employer terminated a woman so disabled, rather than permit use of accrued vacation pay and then leave without pay. The marital status of women, but not men, has been used to bar hiring or force resignation, *Sprogis v. United Airlines, Inc.*, 444 F.2d 1194 (7th Cir. 1971), *cert. den.* 404 U.S. 991 (1971). Employers have refused to employ or fired unwed mothers, but not unwed fathers, *Doe v. Osteopathic Hospital of Wichita*, 333 F. Supp. 1357 (D. Kan. 1971); *Drake v. Covington County Board of Education*, 371 F. Supp. 974 (M.D. Ala. 1974).

is wrong.⁸ To achieve the full equality for all required by Title VII, we must afford equal rights to all. As Judge Mehrige recognized, 375 F. Supp. at 383:

If it be viewed as a greater economic benefit to women, then this is a simple recognition of women's biologically more burdensome place in the scheme of human existence. An industrial policy which does not account for this fails in providing such sexual equality as is within its power to produce.

The adverse impact of the policies challenged here and elsewhere upon women is major and irremediable unless Title VII's proscription of disparate treatment is upheld by this Court.

Summary of Argument

1. The Court below correctly found that an employment policy which fails to treat women disabled by pregnancy in the same manner as all other disabled employees dis-

⁸ This distortion of the unique role women play in the reproductive process into a defense for barring them from the productive process of full employment has been the subject of intensive study and analysis. See, e.g., Hayden, *Punishing Pregnancy: Discrimination in Education, Employment and Credit*, American Civil Liberties Union: Women's Rights Project, October, 1973, pp. 21-63; Citizens' Advisory Council on the Status of Women (herein "CACSW"), "A Statement of Principles with Respect to Job Related Maternity Benefits," *Women in 1970* (G.P.O. 1971); Comment, "Loves Labors Lost: New Conceptions of Maternity Leaves," 7 *Harvard Civil Rights—Civil Liberties Rev.* 260 (1972); Koontz, "Childbirth and Child Rearing Leave: Job Related Benefits," 17 *New York Law Forum* 481 (1971); President's Commission on the Status of Women, "Report of the Committee on Social Insurance and Taxes," p. 57 (Oct. 1963); Comment, "*Geduldig v. Aiello*: Pregnancy Classifications and the Definition of Sex Discrimination," 75 *Columbia Law Review* 440, 456-461 (1975) (herein "Pregnancy Classifications"); Cary, "Pregnancy Without Penalty," 1 *Civ. Lib. Rev.* 31 (1974); Johnston, "Sex Discrimination and the Supreme Court," 49 *New York University Law Rev.* 617, 642-661, 673-688 (1974).

criminate on the basis of sex in violation of Title VII of the Civil Rights Act. The Court properly held that this Court's Equal Protection Clause analysis of a state social welfare decision in *Aiello* had no application to the statutory analysis required under *Griggs v. Duke Power Co.*, 401 U.S. 424 (1971). Petitioner's disability policies single out a group of women protected by Title VII for disparate treatment of a disability they alone suffer by relying upon stereotyped notions of the childbearing function of women and the place they occupy in the job market. Petitioner's disability program is not grounded on equalized actuarial factors. It insures employees against the risks attendant to inability to work, not against particular conditions. Thus, it does not provide "aggregate risk protection" to men and women alike.

Employer denial of protection to women disabled by pregnancy aggravates existing salary, hiring and promotional discrimination, and limits their full enjoyment of employment rights available to all other employees. The objectives of employer disability benefits programs are related to employee loyalty, morale and productivity. Exclusion of a statistically predictable number of women from their coverage does not serve these objectives. The operation of these policies denies equal employment benefits to women in an arbitrary and unnecessary manner condemned by Title VII.

2. The Court below correctly rejected Petitioner's claims of "business considerations," including costs, as a defense to its exclusion of women disabled by pregnancy from its disability program. Costs are not a defense to discriminatory treatment of protected groups under Title VII and are insufficient to constitute the type of "business necessity" which could excuse such discrimination. Neither the courts, nor the Equal Employment Opportunity Commission Guidelines implementing Title VII, permit claimed costs to justify disparate treatment. Petitioner has failed to meet the stringent test of "business necessity" by failing to dem-

onstrate that its policies are necessary in order for it to remain in business, that exclusion of pregnancy is related to its fringe benefit objectives, and that no acceptable alternative exists which would accomplish the objectives of disability protection with a lesser differential impact.

The public policy of eliminating all vestiges of discrimination, as expressed by Congress in Title VII, precludes the defense of costs as an excuse for failing to comply with the law. The fact that it is less profitable to do business in a lawful manner has been rejected as a defense in many areas of the law, both in the area of racial discrimination and in other areas, such as antitrust violations. The rejection of the costs defense is not inconsistent with this Court's holding in *Aiello*, because the motives of an employer in establishing fringe benefits have self-serving ends, in contrast to the altruistic objectives of states in establishing social welfare programs to assist their citizens under the police power. The differing objectives of employers are a further indication that mere finances cannot excuse discrimination against a substantial segment of its female employees.

3. Petitioner did not provide any objective data to show that the costs it claims would be incurred in granting protection to women disabled by pregnancy are either accurate or relevant to business necessity standards. Statistics introduced at trial by an actuary regarding insurance industry practice and experience, as well as data submitted by various *amici curiae* and relied upon by Petitioner, fail to show that women presently benefit disproportionately from benefits programs or that the coverage of pregnancy-related disability will prove too great. Petitioner claims that its disability income protection plan was established "in accordance with insurance concepts"; however, General Electric is self-insured. The statistics presented by the insurance industry, upon which Petitioner rests its arguments, as well as data from other self-insured employers,

fail to include relevant factors other than sex which affect disability frequency and severity. This data is limited by age and scope, as well as impermissible stereotypes about women. It also excludes the impact that past and present discrimination has had upon working women. Neutral studies of projected disability costs, on the other hand, indicate that protecting women disabled by pregnancy will increase employer costs by a mere fraction of their total wage and salary costs. This conclusion is supported by the fact that Congress, federal agencies, numerous private employers, many states and most other nations have elected to protect women from this risk of disability without any of the disastrous consequences predicted by Petitioner and *Amici*.

ARGUMENT

I.

The Courts Below Were Correct in Finding Prohibited Sex Discrimination Under Title VII.

The Courts below found General Electric's exclusion of pregnancy disability from benefit protection to be in violation of Title VII and the EEOC Guidelines on Sex Discrimination interpreting the Act, 29 C.F.R. §1604.10.⁹ The Fourth Circuit found this court's Equal Protection Clause analysis in *Aiello* to have no application to the statutory question of whether the employer had engaged in sex discrimination prohibited by Title VII, 519 F. 2d at 665-667. The majority held that

the issue is not whether the exclusion of pregnancy benefits under a social welfare program is "rationally supportable" or "invidious" but whether Title VII, the

⁹ See, 519 F. 2d at 664-665 and 375 F. Supp. at 380-381. *Amicus* understands that other briefs *amicus curiae* will address the correctness of these Guidelines and the courts' deference to them.

Congressional statute, in language and intent, prohibits such exclusion. . . . To satisfy constitutional Equal Protection standards, a discrimination need only be "rationally supportable" and that was the situation in *Aiello*, as well as in *Reed* and *Frontiero*. The test in those cases was legislative reasonableness. Title VII, however, authorizes no such "rationality" test in determining the propriety of its application. It represents a flat and absolute prohibition against all sex discrimination in the conditions of employment. (519 F. 2d at 667)

The Court relied upon the Third Circuit's decision in *Wetzel* which, in turn, relied upon the direct interpretation of Title VII expressed in *Griggs v. Duke Power Co.*, *supra*, 401 U.S. at 431 ("*Griggs*") holding that employment practices which treat a protected class of persons in a disparate manner, despite the appearance of neutrality, are forbidden.¹⁰

A. Petitioner's Policies Are Not Related to Its Fringe Benefit Objectives

Petitioner contends that "employee benefits, which relate, not to job or promotion opportunities, but rather to the incidents of the job" are "less significant" to Title VII's

¹⁰ This Court interpreted Title VII in *Griggs* as barring "neutral" practices which "operate invidiously to discriminate on the basis of racial or other impermissible classifications," 401 U.S. at 431. Even assuming that the exception in *Aiello's* footnote 20 of pretexts for invidious discrimination could properly be applied beyond the factual and legal context of that case, it must be assumed that, under Title VII, Petitioner's policies cannot stand since they operate in a discriminatory manner. Pretexts for invidious discrimination under the Fourteenth Amendment involve questions of motive, but motive is irrelevant under Title VII. *Local 189, United Papermakers & Paperworkers v. United States*, 416 F. 2d 980, 996 (5th Cir. 1969), *cert. den.* 397 U.S. 919 (1970). The discriminatory operation of these challenged policies is the key to the invalidity under the Act.

non-discrimination objectives (Pet. Br., pp. 21-22, 53-54). The Court below properly rejected General Electric's contention that fringe benefits are somehow incidental, "marginal personnel policies" (Pet. Br., p. 53) rather than important terms and conditions of employment, noting that General Electric's 1966 Annual Report interpreted compensation "broadly to include not only monetary returns but also the value of benefit programs," 519 F. 2d at 663-664.

The employer's decision to make fringe benefits available to its work force plays a critical role in the employee's decision to accept a job and to remain in that work force and seek better and more responsible positions within it. Vacations, sick leave, disability protection, insurance coverage and retirement programs may often be more attractive to a potential employee than the actual wages she or he receives. As the Fifth Circuit noted in *Rogers v. Equal Employment Opportunity Commission*, 454 F. 2d 234, 238 (5th Cir. 1971), *cert. den.*, 406 U.S. 957 (1972):

As wages and hours of employment take subordinate roles in management-labor relationships, the modern employee makes ever-increasing demands in the nature of intangible fringe benefits. Recognizing the importance of these benefits, we should neither ignore their need for protection, nor blind ourselves to their potential misuse.¹¹

Employers afford fringe benefits to increase work-force loyalty, morale and productivity, as well as to obtain favor-

¹¹ The EEOC Guidelines, 29 C.F.R. § 1604.9, clearly prohibit discrimination between men and women with regard to fringe benefits. Terms and conditions of employment, as used in the Act, have repeatedly been held to include disability benefits programs, pension plans and retirement benefits. See, e.g., *Rosen v. Public Service Elec. and Gas Co.*, 477 F.2d 90, 95 (3d Cir. 1973). To equate these critical employment benefits which form an integral part of an employee's compensation and working environment with "marginal" or "incidental" practices such as dress codes (Pet. Br. 53-54) demonstrates a startling lack of concern for or interest in the needs and well-being of employees in the 1970's.

able tax treatment by deducting such fringes as an operating expense. See, generally, Allen, *Fringe Benefits: Wages or Social Obligation* (1964), pp. 37-42. Many of the self-serving justifications offered by Petitioner herein for denying such benefits to a significant group of its female employees, such as costs and non-return rates (Pet. Br., pp. 6-10, 22-23, 55-57), lose their significance when viewed in the light of such apparently neutral objectives. Since any added costs of equalizing fringe benefits amount to additional tax advantages to the employer, and where non-return rates are a function of employee morale and loyalty generated by benefit availability,¹² it is clear that General Electric's present policies are *not* neutral, but rather are a clear example of stereotypical judgments about women and pregnancy which place a barrier to equal employment opportunity before a protected group under the Act in an "artificial, arbitrary and unnecessary" fashion, *Griggs, supra*, 401 U.S. 431.

B. Discriminatory Impact on Women Generally

The United States Department of Labor has found that over half of the women who work do so out of compelling economic necessity. Most women support both themselves and families; 22% have husbands with annual incomes of between \$3,000 and \$7,000. See: U.S. Department of Labor: Women's Bureau, *Why Women Work*, 1 (rev. ed. May, 1974); Murray, "Economic and Educational Inequality Based on Sex: An Overview," 5 *Valparaiso U.L. Rev.* 237, 239-241 (1971); U.S. Department of Labor, Bureau of Labor Statistics: "Marital and Family Characteristics of Workers, March 1969," Special Labor Force Report No. 120. In 1972, working mothers comprised 42% of the work force. Of these, approximately 38.3% had

¹² See, generally, the surveys conducted by Prentice-Hall, *Personnel Management Policies & Practices Report Bulletin*, No. 16 (1973) pointing out that return rates for disabled women following childbirth increase, often dramatically, when the employer makes disability protection available to them. See also, "Pregnancy Classifications," *supra*, 75 *Col. L. Rev.* at 478-479.

children between the ages of three and five. Minority women accounted for 50% of all women working, according to 1970 census statistics.¹³

In 1970, the annual wage of such women was 60% of that earned by men.¹⁴ U.S. Department of Labor: Women's Bureau, *Fact Sheet on the Earnings Gap* (rev. ed. 1972). Working women heading families in 1972 had median earnings of \$4,140 per year. Nearly one-third of the families headed by women are minority families, yet median earnings of these women in 1972 were \$3,370, as compared to \$4,460 for families headed by white women.¹⁵ In *Kahn v. Shevin*, 416 U.S. 351, 353 (1974), this Court took note of the fact that "the job market is inhospitable to the woman seeking any but the lowest paid jobs." This recognition underscores the devastating impact that employer policies such as General Electric's have upon women who become disabled by pregnancy by adding additional burdens to existing economic inequities they already face.

Not only are women paid less than men, but their opportunities for advancement are far less, and they are substantially more likely than men to be underutilized in the jobs they hold.¹⁶ A study of Bell System employment

¹³ These statistics appear in Hunt, Report and Recommendations for the Office of the Secretary, Department of Health, Education & Welfare: "Occupational Health Problems of Pregnant Women" (April 30, 1975), p. 9. 43% of the total American female population was working in 1970.

¹⁴ This disparity has not diminished in more recent years. The median income of men working full time in 1973 was \$11,468, compared to \$6,488 for women. See U.S. Department of Commerce, "Consumer Income," Series P-60 No. 93 (July, 1974), Table 2.

¹⁵ These statistics appear in Hayghe, "Marital and Family Characteristics of the Labor Force in March 1973," *Monthly Labor Review* (April 1974), p. 21, 24-27. Minority women hold a greater percentage of low-skilled, low-paying jobs than white women and have an unemployment rate more than twice as high.

¹⁶ See, generally, U.S. Department of Labor: Women's Bureau, *Underutilization of Women Workers* (rev. ed. 1971). Waldman & McEaddy, "Where Women Work—An Analysis By Industries and Occupation," *Monthly Labor Review*, May 1973, p. 3.

practices conducted in 1971¹⁷ indicated that 80% of its female employees held job classifications with a basic annual wage of less than \$7,000, as compared to only 4% of its male employees. On the other end of the wage scale, only 3% of the System's women earned \$13,000 per year or above. It found that "Bell's incumbent female employees, given their age, education and experience, are paid an aggregate of \$500 million per year less than males with comparable personal characteristics." Copus Report, pp. 174-176.

C. Discriminatory Impact on Women in the Bell System

The operation of Bell System policies which deny employment benefits and rights to women disabled by pregnancy demonstrates the broad impact of such policies upon the employment rights of female employees.

Women disabled by pregnancy within the Bell System have their employment rights limited in the following ways, not experienced by any other disabled employee:

1. They receive no income protection under the Plan during any part of their disability period. Unlike other disabled employees, a non-pregnancy-related disability (such as a broken leg) which occurs during the disability absence is not covered. A male disabled for any reason receives protection for the second disability.¹⁸

2. They do not accrue service credit (seniority) beyond 30 days, regardless of the length of actual disability. They

¹⁷ Equal Employment Opportunity Commission Report, "A Unique Competence: A Study of Equal Employment Opportunity in the Bell System" (1971) (herein "Copus Report"), pp. 59-60.

¹⁸ Failure to make any payments whatsoever to female employees absent due to pregnancy disability must be contrasted to the Bell System policy of making differential payments (as well as granting seniority) to employees (generally male) absent for military service. Whether or not such a policy is desirable, it shows an employer's willingness to accommodate probable exigencies in lives of working men, while refusing to accommodate a predictable exigency in the lives of working women.

accrue no wage progression credit (credit toward promotion and advancement). Even if a disability arises during leave which would otherwise be covered under the Plan, no service credit is given.

Retention of service credit has great significance to a Long Lines employee: seniority affects pension plan rights, entitlement to permanent promotion, vacation eligibility, transfer opportunities, susceptibility to lay-offs or termination, as well as the amount of disability benefits an employee receives for a covered disability. Seniority even affects eligibility for inclusion in the company's Upgrade and Transfer Plan adopted pursuant to the Consent Decree entered into between EEOC and Bell System employers to correct some of its discriminatory practices against women and minorities. See, *E.E.O.C. v. A.T.&T. Co.*, 365 F. Supp. 1105 (E.D. Pa. 1973), *mod. o. o. g.* 506 F. 2d 735 (3d Cir. 1975); Copus Report, *supra*.

3. They must pay the cost of remaining within the company's Basic Medical Expenses Plan during the period on maternity leave.

4. They must obtain an Application for Leave of Absence at least sixty days prior to the date when termination of active employment appears desirable, although notice of disability protected by the Plan need only be given at time of absence. At least nine companies or departments required pregnant employees to leave work at the seventh month of pregnancy until 1971. The requirements that application for leave be made by the seventh month may continue, in effect, a substantially mandatory leave date at the end of the seventh month, regardless of the woman's ability and desire to continue to work.

5. A Bell System policy existed at least until June, 1971 which did not assure re-employment following maternity leave, and, moreover, required the woman to agree

that her application for leave be considered a voluntary termination of employment in the event that she was not re-employed. Reinstatement is assured to other disabled employees. See, generally, Copus Report, pp. 148-150.

6. The Bell System, unlike General Electric, claims to cover complications of pregnancy (i.e., toxemia, ectopic pregnancy and pre-eclampsia) under the Plan. However, these disabling conditions qualify for coverage *only* if the employee has not already left her job. Once classified as "inactive" by the employer, no complication of pregnancy, however serious or life-threatening it may be, is covered. In view of the fact that at least ten percent of all pregnancies will encounter disabling complications, 375 F. Supp. at 376-377, neither General Electric nor the Bell System are conforming to the mandate of law in this area. *Cf. Aiello*, 417 U.S. 489-490.¹⁹

In short, women *are* disabled by normal pregnancy and childbirth and may be additionally disabled by complications of pregnancy, in the same manner as men are disabled by other conditions. To justify disparate treatment of pregnancy-related disabilities because pregnancy is a condition unique to women, may satisfy Fourteenth Amendment standards of reasonableness in construing a State's social welfare programs, but it cannot be said to justify an employer's fringe benefit policies where other "unique" conditions, inextricably linked to race, sex or national origin, are covered. Refusal to cover the race-unique condition of sickle-cell anemia would amount to effecting a

¹⁹ General Electric defends its exclusion of complications of pregnancy by arguing that it is a "*de minimus* matter" which is not an "important" consideration since few major complications require hospitalization (Pet. Br. pp. 24-25). However, income protection for Petitioner's disabled employees is not conditioned upon whether or not they receive hospital treatment, but simply upon whether they are unable to work. Further, as Petitioner concedes, other "*de minimus*" problems are covered, such as cosmetic surgery (Pet. Br. p. 25).

"pretext for invidious discrimination." The Court below correctly found that discrimination which is inextricably linked "in consequences and result" to characteristics of protected groups violates the Act, 519 F. 2d at 664.

D. Exclusion of Pregnancy From Employment Programs Fails to Provide Aggregate Risk Protection

The discriminatory operation of Petitioner's disability benefits program not only fails to meet the Title VII analysis of *Griggs*, but also fails to provide aggregate risk protection found to exist in *Aiello*. General Electric contends that its disability income protection plan does not differentiate on the basis of sex in terms of "aggregate risk protection" because each employee is "protected from the same risks." However, it has established a program of employee benefits which insures them against the risks of *disability*, not the risks attendant to particular conditions. Like the Bell System, Liberty Mutual and other employers whose exclusion of pregnancy from disability protection programs is being challenged under Title VII, the relevant aggregate risk insured is *inability to work* and the resulting need for financial assistance and job protection during that period of time.

General Electric contends that it covers only disabilities resulting from sickness or accidents,²⁰ and that men and

²⁰ Petitioner concedes (Pet. Br. p. 62, n. 69) that the term "disability" is not specifically defined in the plan as limited only to those arising from sickness or accident. In operation, General Electric's plan clearly covers disabilities which arise for reasons other than sickness or accident: vasectomies, cosmetic surgery, drug addiction. As the Courts below found, General Electric provides disability benefits to its male employees for *all* disabilities, whether or not they originate from sickness or accident or some other cause. 375 F. Supp. at 381. "Whatever facile plausibility there might be to the argument that its plan does not cover 'voluntary' disabilities accordingly disappears in the fact of the manner in which [Petitioner] itself has construed and applied its plan." 519 F.2d at 665.

women are equally protected from risks attendant to such disabilities. Since pregnancy is neither a sickness nor an accident, however, General Electric claims that this sex-unique condition may lawfully be excluded from protection (Pet. Br. pp. 10-13, 62-66). However, it is the elimination of a disability suffered exclusively by women which triggers the Title VII inquiry. As the Court below noted:

A disability program which, while granting disability benefits generally, denies such benefits expressly for disability arising out of pregnancy, a disability possible only among women, is manifestly one which can result in a less comprehensive program of employee compensation and benefits for women employees than for men employees; and would do so on the basis of sex. (519 F. 2d at 664)

Disabilities caused by pregnancy and childbirth are not only unique to women, but constitute a fairly predictable number of disability absences during a given period. General Electric's exclusion of these disabilities from its benefits program burdens its female employees alone with diminished employment benefits because of characteristics peculiar to their sex.

In *Aiello*, this Court found that equal aggregate risk protection meant that the fiscal and actuarial benefits of the program accrued to members of both sexes. 417 U.S. at 496-497, n. 20. General Electric has made no showing that the actuarial benefits of its present program accrue to women equally with men. Like the Bell System, no evidence is offered as to *present* costs or dollar benefits of the program, although a substantial amount of attention is given to the claimed differences between men and women in terms of the percentage of benefit claims made compared to their percentage in the work force. *Cf. Aiello*, 417 U.S. at 497, n. 21.

The trial court found that Petitioner had failed to show that the actuarial value of its disability coverage was equal-

ized between men and women, 375 F. Supp. at 382-383, noting that "it would have to be shown that absent pregnancy disability provisions, the effects of the balance of [General Electric's] disability program were in fact equalized. Merely showing . . . that in two previous years the coverage given women's per capita disabilities has cost somewhat more is insufficient especially in light of the myriad of factors which might have and undoubtedly did contribute to such a result." As will be shown in Point III, B *infra*, Petitioner's attempt to ground its discriminatory policies upon "insurance concepts" (Pet. Br., pp. 7-8, 26-29, 67-68) is not only misleading, in view of the fact that it bears the costs of disability protection directly, but also subject to the same vulnerability as insurance industry figures which are based upon an impermissible, discriminatory rate structure.

As distinguished from *Aiello*, the disability benefits plan herein arises directly out of the relationship between an employer and its employees where the critical concern is what happens to an employee—loss of his or her income, ability to obtain hospitalization and medical coverage and protection of job rights such as seniority—when he or she is unable to work. Given this purpose, acknowledged by the Court below, 519 F.2d at 663-664, excluding a substantial group of employees—all women—does not serve the needs or objectives of the program. Because of their inferior economic status, women are more likely to need the protection of a disability income protection program than men. In this context of an employer's decision to protect its disabled employees from the risks attendant to their inability to work, General Electric does not provide aggregate risk protection. Such a program similarly does not serve the needs or objectives of Title VII which is aimed at insuring that women are not disfavored in benefits or other terms and conditions of employment.

II.

The Mere Invocation of Costs Cannot Be a Defense to Failure to Affording Equal Benefits to Women Disabled by Pregnancy.

A. The Title VII Defense of Business Necessity Does Not Include the Defense That an Increase in Costs Will Justify a Policy Which Discriminates Against a Protected Group.

The Courts below found that costs of providing equal benefits to women disabled by pregnancy were not a defense under Title VII.²¹ Indeed, although this Court in *Aiello* found that the State's concern for the fiscal integrity of its insurance program provided a sufficiently reasonable²² justification for its decision to exclude pregnancy coverage, the fact is that Title VII's direct and positive focus on problems of employment discrimination does not permit fiscal concerns to carry such justification weight.

As this Court noted in *Griggs*, Title VII's "touchstone" in determining whether to sustain discriminatory practices

²¹ 375 F. Supp. at 382; 519 F.2d at 663-664, 667. EEOC Guidelines, 29 C.F.R. 1604.9 (e), specifically provide that employers may not defend discriminatory fringe benefits policies by claiming that "the costs of such benefits is greater with respect to one sex than the other." Other courts have also relied upon these guidelines in holding that disparate treatment of pregnancy violates the Act. See, e.g., *Wetzel, supra*, 511 F.2d at 206; *Communications Workers of America v. A.T.&T. Long Lines, supra*, 513 F.2d at 1030; *Polston v. Metropolitan Life Ins. Co., — F. Supp. —*, 11 FEP Cases 380, 382-383 (W.D. Ky. 1975); *Zichy v. City of Philadelphia*, 392 F. Supp. 338, 345 (E.D. Pa. 1975); *Dessenberg v. American Metal Forming Co.*, 8 FEP Cases 290, 292-293 (N.D. Ohio 1973).

²² The presumptions of validity and deference to police power decisions which attach to legislative judgments under Fourteenth Amendment jurisprudence [e.g., *Dandridge v. Williams*, 397 U.S. 471, 485 (1970)] do not exist under Title VII which imposes far more stringent burdens on employers and pays little thought to motives. The court below recognized this critical distinction, 511 F. 2d at 203. See also *Communications Workers of America v. A.T.&T. Long Lines, supra*, 513 F.2d at 1031.

is "business necessity," 401 U.S. at 431. This defense was described by the Second Circuit in *U.S. v. Bethlehem Steel Corp.*, 446 F. 2d 652, 662 (2nd Cir. 1971), as meaning more than simply serving "legitimate management functions." In *Robinson v. Lorillard Corp.*, 444 F. 2d 791, 796-800 (4th Cir. 1971), *cert. dismissed*, 404 U.S. 1006 (1971), the test was framed as requiring a three-step analysis: (a) the business purpose must be "sufficiently compelling" to override the impact on a protected group; (b) the present policy must, in fact, carry out the purpose it is claimed to foster; (c) there must be *no* acceptable alternative policy which would better accomplish the purpose, or accomplish it equally well with a lesser disparate impact.²³

General Electric, like Liberty Mutual and the Bell System, has a business purpose in helping its employees through financially difficult times caused by disability. Such a purpose is not served by excluding a definable group of women from such help. Petitioner failed to show either that an alternative policy could not accomplish this purpose in a non-discriminatory fashion, or that increased costs would be "sufficiently compelling" to excuse them from doing so. Accordingly, costs should not be accepted as a defense to these policies.²⁴

The EEOC, along with various state fair employment practices agencies, has thus declared that mere finances

²³ See also, *Local 189, United Papermakers & Paperworkers v. United States, supra*, 416 F.2d at 989; *Sprogis v. United Air Lines, supra*, 444 F.2d at 1201; *Wetzel, supra*, 511 F.2d at 205-207; *Polston v. Metropolitan Life Ins. Co., supra*, 11 FEP Cases at 386-387.

²⁴ The same analysis applies to General Electric's attempt to justify its maternity leave policies on the basis of a claim that most women do not return to work following childbirth. As this is based upon "stereotyped characterizations" of women which makes "no provision for considering individual capabilities," the court below correctly rejected it, 375 F. Supp. at 373, 379; 519 F.2d at 667, n. 22; *cf. Cleveland Board of Education v. La Fleur, supra*; *Wetzel, supra*, 511 F.2d at 208; *cf. Turner v. Dept. of Employment Security, supra*.

will not excuse discrimination, 29 C.F.R. §1604.9(e). The guideline clearly furthers Congressional intent in ordering the elimination of stereotyped generalizations about protected groups which operate as a barrier to full employment. Identical guidelines govern comparable state legislation. See, e.g., New York Division of Human Rights Rulings on Inquiries §16.G, p. 29; Maryland Sex Discrimination Guidelines, 820.08(e).

If the mere assertion of expensiveness could be used to avoid compliance with the Act, few discriminatory practices would ever be struck down.²⁵ General Electric did not sustain the full burden of proof imposed in establishing the business necessity defense; costs alone are thus insufficient to uphold these challenged practices.²⁶ Failing to do so, the courts below correctly rejected Petitioner's claimed defense.

B. The Public Policy of Non-Discrimination Precludes Justifying Discriminatory Practices in Terms of Costs.

As the court below, noted, the "legislative purpose behind Title VII was to protect employees from any form of disparate treatment because of race, color, religion, sex or national origin," 519 F.2d at 663. The policy of this nation has thus been set by Congress, acting through its Commerce Clause power. That policy make it unlawful to do business in a manner which discriminates against women, as surely as against minorities. As in many other areas of

²⁵ The trial court correctly held that the costs of equal treatment of pregnancy disability, whatever they may be, are insufficient to save discriminatory policies, particularly where the employer has not even considered alternative methods of coverage, 375 F. Supp. at 367.

²⁶ It obviously increases employer expenses to outfit women with police uniforms and equipment, but no court would uphold exclusion of women from law enforcement agencies on such grounds. Similarly, testing validation, restroom facilities and training programs may cost more, but refusals to provide these items for women would violate the Act, notwithstanding.

the law, the financial burdens of doing business in a legal manner are often far greater than those involved in shading or avoiding legal obligations, but public policy precludes that excuse.²⁷ This is particularly true where the policy furthered is one of eliminating discrimination.

1. Discrimination

Courts have firmly rejected arguments of costs in defense of racially discriminatory practices of all kinds. In the area of public accommodations, it is clearly established that the cost of conforming to law cannot be a defense to racial discrimination. In *U.S. by Katzenbach v. Gulf State Theatres, Inc.*, 256 F. Supp. 549, 552 (D.C. Miss., 1966) a theatre owner argued that excluding Negroes was "purely economic, i.e. Negroes are unacceptable to the non-Negro patrons upon whose continued support the business depend[ed]." However, the court found the only pertinent issue to be the fact that "Negroes are admittedly excluded" and since this "the law forbids", the discriminatory practices were enjoined. This Court reached the same conclusion in *Heart of Atlanta Motel, Inc. v. United States*, 379 U.S. 241, 260 (1964), interpreting 42 U.S.C. 2000a, holding that a claim that economic loss would occur if blacks were allowed to rent rooms in the motel, was "of no consequence since this Court has specifically held that the fact that a 'member of the class which is regulated may suffer economic losses not shared by others . . . has never been a barrier' to such legislation." The defense of increased costs as a rationalization for practices which perpetuate racial inequality has also been properly rejected in the area of public education. See, e.g., *Swann v. Charlotte-Mecklenburg Board of Education*, 306 F.Supp. 1299, 1312 (W.D. N.C. 1969); *Goss v. Board of Education, City of Knoxville, Tenn.*, 482 F.2d 1044, 1046 (6th Cir. 1973), *cert. den.* 414

²⁷ Cf. *Potlatch Forests, Inc. v. Hays*, 318 F. Supp. 1368, 1375 (E.D. Ark. 1970), *affd.* 465 F. 2d 1081 (8th Cir. 1972): "federal labor legislation enacted over the last thirty odd years has placed many onerous burdens on employers."

U.S. 1171 (1974); *Cato v. Parham*, 297 F. Supp. 403, 411 (E.D. Ark. 1969).

This court, construing the Equal Pay Act, 29 U.S.C. §206(d) in *Corning Glass Works v. Brennan*, 417 U.S. 188 (1974), found no justification for base pay differentials between women on a day shift and men on a night shift, despite the fact that the employer saved money:

[t]he differential arose simply because men would not work at the low rates paid women inspectors, and it reflected a job market in which *Corning* could pay women less than men for the same work. *That the company took advantage of such a situation may be understandable as a matter of economics, but its differential nevertheless became illegal once Congress enacted into law the principle of equal pay for equal work.*²⁸ (Emphasis added.)

²⁸ Although in the context of damages, courts awarding back pay for discrimination under Title VII do so without regard to an employer's good faith or economic situation. See, e.g., *Johnson v. Goodyear Tire & Rubber Co.*, 491 F. 2d 1364, 1377, n.37, 1380 (5th Cir. 1974); *Pettway v. American Cast Iron Pipe Co.*, 494 F. 2d 211 (5th Cir. 1974); *Albemarle Paper Co. v. Moody*, — U.S. —, 45 L.Ed. 2d 280, 296-297 (1975). "Parties who operate an unlawful hiring arrangement or practice do so at their peril," *Yuba v. Consolidated Industries, Inc.*, 136 N.L.R.B. 683, 688 (1962). This concept includes claims of fiscal considerations. This Court should take notice of the impact which sex discrimination has had upon the role of women in the economic marketplace. Employers save substantial sums of money by discriminating in terms of hiring, salaries, and promotions, as well as in differential fringe benefits. At the trial, General Electric's Labor Relations Counsel testified that the 1973 annual wage paid to males was between \$9,200 and \$10,000, depending upon overtime; the annual wage to females ranged from \$7,200 to \$7,750, depending upon overtime. Liberty Mutual was found to have engaged in massive sex discrimination over the years. See, e.g., *Wetzel v. Liberty Mutual Ins. Co.*, 508 F.2d 239 (3d Cir. 1975), and *Wetzel, supra*, 372 F. Supp. at 1149-1155. The Bell System was estimated to have saved over \$500 million dollars each year due to its sexually discriminatory employment practices. Copus Report, pp. 175-176. All such employer claims of fiscal inconvenience must be viewed in light of and balanced against the monies they have saved in the past by violating the Act.

If it costs more to provide fringe benefits to employees without regard to their sex,²⁹ then that is simply the price which the law exacts to eradicate discrimination from the marketplace.

2. Other Areas of Law

Just as our commitment to equal rights precludes justifying discriminatory practices on the basis of the financial convenience of those who discriminate, our policies in other areas have rejected fiscal defenses, or ordered compliance with the law despite economic hardships. For example, in the area of antitrust, courts have put the Congressional goal of protecting free business competition from the unlawful restraints of trade above arguments that the specifics of such enforcement will be too costly. This Court has affirmed this basic principle many times. See, e.g., *United States v. Crescent Amusement Co.*, 373 U.S. 173, 189 (1944): "[D]issolution of the combination will be ordered. . . . Those who violate the Act may not reap the benefits of their violations and avoid an undoing of their unlawful project on the plea of hardship or inconvenience." See also *International Boxing Club v. United States*, 358 U.S. 242, pp. 256-260 (1959).

In *U.S. v. E.I. DuPont & Co.*, 366 U.S. 316 (1961), a partial divestiture order of the district court was reversed, which had focused on "economically oppressive", harsh income tax consequences to shareholders of DuPont and General Motors, and possible capital financing problems, *U.S. v. E.I. DuPont de Nemours*, 177 F. Supp. 1, 17-18, 35 (D.Ill. 1959). This court found that "[T]he key to the

²⁹ The trial court recognized that "at the core of any suit alleging discriminatory 'compensation, terms, conditions or privileges of employment' are dollars and cents," 375 F. Supp. at 382, but declined to find this a viable defense. This result has been reached in other cases involving fringe benefits unrelated to pregnancy disability. See, e.g., *Rosen v. Public Service Elec. & Gas Co.*, *supra*, (pension benefits); cf. *Bowe v. Colgate-Palmolive* (Christmas bonuses and vacation pay), 489 F.2d 896 (7th Cir. 1969).

whole question of an antitrust remedy is . . . the discovery of measures effective to restore competition" and that "courts . . . are required to decree relief effective to redress the violations whatever the adverse effect of such a decree on private interests." 366 U.S. 316, *supra*, at 326. Thus, where drastic remedies, including that of divestiture, are needed to effectuate antitrust policies, such relief will not be denied because economic hardship, no matter how severe, will result. See also, *United States v. Corn Products Ref. Co.*, 234 F. 964 (S.D. N.Y. 1916) *app. dismissed*, 249 U.S. 261 (1919); *United States v. E.I. DuPont de Nemours & Co.*, 188 F. 127 (D.Del. 1911); *In re Crown Zellerbach Corp.*, CCH Trade Reg. Rep. 1957-1958 Paragraph 26, 923, at p. 36, 462 (FTC 1958). *Cf. Commonwealth Edison Co. v. Allis-Chalmers Manufacturing Co.*, 245 F. Supp. 889, 943 (N.D. Ill. 1965), rejecting as immaterial the defense of "economic coercion", noting that such a defense "reduced to its essentials, is a contention that if [a business] can grow by violating the antitrust laws, then it has the right to violate those laws and injured customers be damned."

C. The Cost Defense Is Irrelevant in Light of Employer Motives for Affording Disability or Other Fringe Benefits.

This Court in *Aiello* found that California's objective in establishing the contributory insurance program was to insure most risks by distributing available resources in a way which assured solvency and "permitted low income employees to participate with minimum personal sacrifice." 417 U.S. at 494. In short, fiscal needs were at the heart of the legislative judgment involved. In the employment context, employer motives are very different. Cost claims are merely excuses for differential treatment, not the rationale of fringe benefit availability, nor a limiting aspect of altruistic intentions.

General Electric has completely failed to produce any concrete evidence to explain its policies except to claim that its expenses of doing business will increase. This Court

should apply the same salutary rules to such a claim as it has to similar claims in other areas of the law.³⁰

The claim that *Aiello* holds that increased costs of providing such benefits are a sufficient reason to justify removing one group of employees³¹ from coverage is thus misplaced. The courts which have rejected the employers' cost claims, found that "employers offer disability insurance plans to their employees to alleviate the economic burdens caused by the loss of income and the incurrence of medical expenses that arise from inability to work." See, e.g., *Wetzel*, *supra*, 511 F.2d at 207. However, as noted at pp. 12-13, *supra*, employers gain substantial advantages from affording this protection, by attracting competent employees, instilling loyalty and building morale, thereby increasing productivity, and, hence, profits. These selfish interests expose the real flaw in all employer cost defenses.

A state's decision to protect disabled workers by administering a contributory insurance plan (or providing welfare aid to poverty-line families) has no selfish motives of this type. Thus, the *Aiello* decision's concern with State fiscal objectives cannot be compared to the decisions below. States do not establish social welfare programs in a competitive setting with other states to attract recipients. The

³⁰ See, e.g., *Goldberg v. Kelly*, 397 U.S. 254, 266 (1970); *Bowles v. Willingham*, 321 U.S. 503, 518 (1944); *cf. Weinberger v. Weisenfeld*, — U.S. —, 43 L. Ed.2d 514 (1975), holding that 42 U.S.C. 402(g) unlawfully deprived female wage earners of equal Social Security Act death benefit protection for their families. The added costs to the Government in equalizing such protection are clear. See also *Shapiro v. Thompson*, 394 U.S. 618, 633 (1969); *cf. James v. Strange*, 407 U.S. 128 (1972).

³¹ *Aiello's* Footnote 20, 417 U.S. at 496-497, notwithstanding, General Electric has not set up a program which distinguishes non-pregnant and pregnant persons. It has excluded from benefits a sub-class of women who are similarly situated, i.e., *disabled*, to those receiving benefits. *Cf. Phillips v. Martin-Marietta Corp.*, *supra*. The Court below so found, 519 F.2d at 664-665.

origin and purpose of employer fringe benefits programs, however, is a direct function of economic competition with other employers for the labors of qualified and loyal employees. See Allen, *Fringe Benefits*, *supra*. Thus, it may have been appropriate under Fourteenth Amendment standards of review, for the *Aiello* decision to focus on California's possible costs, because the costs of the insurance program were central to its objectives of keeping contributions at a minimum to aid those workers at the low end of the income scale, 417 U.S. 496. However, employer objectives in providing fringe benefit coverage are unrelated to costs and the assertion of costs as a defense must be rejected.

III.

Objective Statistics Demonstrate That Probable Costs of Providing Equal Benefits to Women Disabled by Pregnancy Are Not as Great as Claimed and Would Not Be Sufficient to Satisfy Title VII Business Necessity Standards.

General Electric's failure to provide equal employment benefits to women disabled by pregnancy is a direct function of the amount of money claimed to be necessary to do so. Petitioner places great reliance upon briefs of *amici* and other materials which are alleged to show that costs are prohibitive. However, data regarding probable costs has been prepared by more objective sources which shows that any increase would be a negligible percentage of an employer's total compensation costs and thus inadequate under the business necessity standards discussed in Point II, *supra*. Further, the decision of many private employers to cover women so disabled, underscored by similar decisions by Congress, federal agencies and other nations, demonstrates that costs cannot be as substantial as Petitioner claims.

A. The Bell System Statistics

The Bell System has presented to the Court a study submitted to the Office of Federal Contract Compliance in opposition to its proposed Guidelines on Sex Discrimination, 41 C.F.R. §60-20.3, which include a requirement for equal treatment of women disabled by pregnancy which is identical to the EEOC Guidelines, 29 C.F.R. 1604.10. This study is alleged to represent the experience of the Bell System under its Plan, suggesting (1) that women already receive a disproportionate percentage of the benefits conferred under the Plan compared to their numerical representation in the work force; (2) that coverage of pregnancy disability will increase this disparity; and (3) that enormous expenses will result from such coverage.

In reciting the present "disproportionate benefits advantage" received by Bell System women, due to claimed rates of frequency and severity of female disability absences, no mention is ever made of the present costs of such coverage. Such an omission is startling, particularly where the study contains estimates of how much it would cost to cover pregnancy disability.³² It is apparent that the Bell System is in a position to make such calculations; thus, it may be presumed that it has done so, and that the costs presently paid to men and women disabled under the Plan do not bear out the disproportionate advantage argument. Indeed, some commentators have suggested that if employers were asked to provide definitive data on costs

³² The estimate of between \$15 and \$19 million dollars for coverage of pregnancy is based upon an assumed disability period of eight weeks, computed on the basis of the average seniority and salary of women taking maternity leave in one company (Br. p. 7, App. 8a-9a). No statistics are present from which it can be inferred that the average seniority of child-bearing age women is two-to-five years system wide. Further, Xerox Corporation has found that no correlation exists between seniority or age and duration of pregnancy disability. See Hutchinson & Wright, "Pregnancy Disability—Time Duration and Disability Benefit Cost" (Xerox Corp. 1974), pp. 3, 7, 10.

of their expenditures for employee fringe benefits, including disability benefits, these costs would be equal or greater for male employees than for female.³³ Absent any statistics on Bell System's present costs of providing disability income protection to men and women, this Court should reject the "disproportionate advantage" arguments presented here to support the exclusion of pregnancy disability as a non-discriminatory employer judgment.

In addition, substantial evidence exists to show that frequency and severity of disability is not related to sex, but is related to the nature and type of job one holds. Thus, individuals holding low-paying, less skilled or responsible positions, or "dead-end" jobs are far more likely to be absent from work than other employees. See, e.g., U.S. Department of Health, Education and Welfare, "Time Lost From Work Among the Currently Employed Population, United States—1968", Vital and Health Statistics, Series 10, No. 71, Table B, pp. 5-7. Where employers have traditionally relegated women to such jobs, the rates at which they are absent from work may not be claimed to be due to their sex. This is particularly true of the Bell System's utilization of such an argument, where it has made no showing that these higher frequency and severity rates are not related to the low status and salary received by women in its employ.³⁴ Xerox Corporation found, for example,

³³ See CACSW, Letter of J. Gutwillig, Chairman to Secretary of Labor, June 27, 1974, p. 2: "There is a strong possibility that if an employer's costs for [fringe benefits] were computed on the basis of actual per capita expenditures in behalf of male and in behalf of female employees that the expenditures for female employees would be less than for male employees."

³⁴ The Copus Report found, for example, that "the most realistic expectation for women [in the Bell System] is a career that begins and ends in the Operator job. Women with 20, 30 or even 50 years of Bell System service are often still in the entry-level position of Operator." p. 126. See also the findings of the district court regarding Liberty Mutual's disparity in promotional practices, 372 F. Supp. at 1154-1155, *aff'd*, 508 F. 2d at 257-259.

that its lower paid female employees tended to have longer disability periods. Hutchinson & Wright, p. 7. A survey of incidence and length of hospitalization for Metropolitan Life Insurance Company employees in 1973 showed that men had a greater incidence and length than women. See Gutwillig Letter, *supra*, and annexed Statistical Bulletin Tables. On a nation-wide basis, it has been concluded that days lost by men and women due to disability are roughly equivalent. CACSW, "Women in 1971", *supra*, p. 55. Consequently, the claimed "disproportionate advantage" to women at present is not supported by any competent evidence whatsoever.

The same is true for the argument that a substantial number of women disabled by pregnancy will fail to return to work following the end of the disability period (See Pet. Br., pp. 6, 9-10, 56-57; Bell System Br., p. 8), thereby making coverage of this disability a form of severance pay.³⁵ It is questionable that the experience of only one Bell System employer in 1972 possesses any current system-wide accuracy. Even assuming *arguendo* that it does, its report that 48% of the women who took maternity leaves failed to return makes no assessment of the obvious relationship between that fact and the Bell System's policy of denying reinstatement rights to all women returning from such leaves. Clearly such a policy serves to encourage women not to return to work.³⁶ In fact, employers such

³⁵ Stipulations of fact presented to the trial court, included the fact that "[o]n many occasions an employee who had received [the maximum payments for 26 weeks] thereafter failed to return to work, either because of death, continuing disability, retirement, or, in relatively few cases, because of quitting." No. 33, 375 F. Supp. at 372-373. As the trial judge noted, "the termination pay problem exists with *all* workers who do not return to work following sickness or accident," 375 F. Supp. at 379. This argument has been soundly rejected by other courts as well. See, e.g., *Polston v. Metropolitan Life Ins. Co.*, *supra*, 11 FEP Cases at 388.

³⁶ Bell System statistics fail to include any updating following 1972, a time when it is claimed that such policies ceased; again,

as General Electric or the Bell System which perpetuate forced maternity leave policies, unrelated to actual disability, force women to seek employment elsewhere even prior to childbirth since they must support themselves and their families by some means. Nation-wide, statistics have shown that women are less likely than men to quit their jobs. Armknecht & Early, "Manufacturing Quit Rates Revisited: Secular Changes and Women's Quits," *Monthly Labor Review*, December, 1973, p. 56.

It is clear that an employer's benefit policies and reinstatement guarantees will have a substantial impact upon an employee's decision to return following disability absence. Studies of employer treatment of women disabled by pregnancy conducted by Prentice-Hall, for example, demonstrated that rates of return for women disabled by pregnancy increased dramatically when employers began treating that disability equally with others.³⁷ Prentice-Hall Report Bulletin No. 25, June 6, 1972, p. 463.

An employee who knows that her employment rights (such as seniority, accrual of wage progression credit, pension credit) are being denied or limited during disability, while routinely granted to all other disabled employees, is hardly encouraged to make a special effort to return to her previous employer, especially where her hopes of promotion and advancement are already minimal.

the absence of more recent statistics may be presumed to be due to the fact that they are not supportive of this argument. Further, the System offers no indication of the number of quits annually by all employees, or the number of women generally who quit due to the absence of any incentive to remain in low-paying dead-end jobs. See, e.g., Copus Report, *supra*, pp. 126-127, which found that 69% of all terminating service representatives in 1970 were dissatisfied with their chances for promotion.

³⁷ A woman's link to her job often results in a decrease in the length of her disability claim. Thus, in New Jersey, working women were found to claim less benefits than non-working women insured under the statute. See Gutwillig, Address to American Hospital Assn. Inst., Key Biscayne, Florida (July 27, 1972).

As noted in "Pregnancy Classification", *supra*, 75 Col. L. Rev. at 476:

One way to keep mothers at home is to treat them like temporary or less important labor. This can be accomplished in part by excluding them from sick pay, disability benefits for childbirth or both, and then by complicating their reentry into the job market through reductions in their seniority or the provision of unacceptable substitutes for the positions they were forced to leave. Furthermore, women who are 'expected' to leave their jobs when they become pregnant can be encouraged to do so by paying them lower salaries and giving them dead-end jobs.

The statistics introduced by the Bell System, and relied upon by General Electric in justification of its refusal to cover women disabled by pregnancy, must therefore be discounted as an accurate or reasonable forecast of fiscal problems claimed to accompany this aspect of equal employment rights for women.

B. Insurance Company Statistics

Petitioner, along with several *amici* representing its position herein, argues that insurance company statistics should be utilized in assessing the allegedly prohibitive costs of equal treatment of pregnancy disability (Pet. Br., pp. 7-9, 23-24, 26-27, 57-59). In reviewing this data, however, it is critical to keep in mind the fact that these companies are *employers* covered by Title VII. Thus, their claims of costs cannot be considered objective or neutral. Their interest in convincing this Court that Title VII should not mandate equal treatment of women disabled by pregnancy is no different from that of Petitioner, the Bell System or any other employer.

In addition, the statistics discussed by these insurance companies are not an objective measure of the actual costs

such equal benefits coverage would entail. The insurance industry has warned that data on benefit claims and duration of disability which uses sex as the classification factor does not accurately measure disability cause or occurrence. The industry has relied so heavily upon sex-stereotyping in formulating its actuarial data and rate structures that its own representatives have urged complete revision of industry practices.

1. Insurance Industry Statistics Do Not Present an Accurate Picture of Present Disability Patterns

In arguing that it costs one and one-half times as much to cover disabled women than disabled men, the American Life Insurance Association (ALIA, Br., p. 29) places great reliance upon reports issued by the Society of Actuaries in 1962, 1971 and 1973.³⁸ All of these Reports rely upon indemnity tabulars prepared for the years 1947-1949. This fact alone justifies dismissal of these statistics. It is hardly necessary to point out that nearly 30 years ago, the entire economic picture of this country was vastly different from today. Few women worked out of need or otherwise; those who had held jobs during World War II were eliminated from the job market as men returned from the war and reclaimed their positions. The post-war baby boom, the post-war economic boom, and the very different social mores and values which dominated that era in our history form no basis whatsoever for reliable statistics regarding costs, birth rates, claim patterns or employment needs of today's working women.

Further, use of these 30-year old tables as an indicator of present claim patterns is misplaced insofar as factors other than gender are not included within them. Thus, in *Transactions* 1962, p. 79, the Society of Actuaries' Report-

³⁸ These "Reports of Mortality and Morbidity Experience" will be referred to as "*Transactions*" for each respective year. Many amici base their cost estimates almost exclusively upon these reports.

ing Committee cautioned that its tabular ratio charts should be evaluated with "caution" because

the presentation of Group Accident and Health experience in the form of ratios of actual to tabular claims is still in the experimental state, with many factors affecting experience not reflected by the tabulars. For example, the tabulars do not contemplate a variation caused by the age distribution or the geographic location of the employees. (emphasis added)

Actual to tabular ratios (the amount of "standard" [neither high or low risk] indemnity insurance coverage for total covered weekly payroll compared to amount of disability claims actually paid) contained in the 1947-1949 tables are further restricted by reference to employers of an "exposure size group" of \$40,000 weekly payrolls.³⁹ It is clear that employers of the size of General Electric, the Bell System, or Liberty Mutual would have substantially different and lower costs of disability insurance coverage. The 1962 Report notes that the small exposure size group was used "to minimize the effect that jumbo groups might have upon the ratio of actual to tabular claims." *Transactions* 1962, p. 78.

Change in the nature of the working population and the quality of working conditions over the past thirty years has obviously affected frequency and severity of claims in a major way. The Reports take note of nationwide disability statistics which show a negligible difference between men and women in days of disability per thousand,⁴⁰ and concede flatly that the tabular ratios "may not reflect current claim patterns." *Transactions* 1971, p.

³⁹ It is difficult to assess the impact of such a \$40,000 weekly payroll limitation upon today's economy and money market figures.

⁴⁰ See, generally, "Report of Proceedings of Hearings on Economic Problems of Women," *Joint Economic Committee of Congress*, Vol. 3 (July 12, 1973), (herein "Report—Economic Problems"), Statement of Barbara Schack, p. 178.

190. Additionally, they note that "maternity tabulars *do not reflect the substantial decline in birth rates in recent years.*" (*Id.*, emphasis added.)

In 1973 the Society reported that age distribution, industry classification and size of particular cases, admittedly relevant factors in determining actual disability experience, were all excluded from these ratios. *Transactions* 1973, p. 271; see also *Transactions* 1971, p. 190.

The statistics relied upon by the insurance companies show merely that when disability costs are analyzed solely in terms of gender, which is concededly not the relevant or proper analytical measure of actual experience, they will show a higher percentage of claims by women for a period thirty years behind us in history. This Court should take into account the significant time differential, as well as the industry's own cautionary remarks, when assessing Petitioners reliance upon such statistics.

2. Sex-Based Insurance Classifications Are Actuarially Suspect

Experts within the insurance industry have repeatedly warned against reliance upon sex-based classifications in determining valid costs of insurance coverage. The "Opinion and Report" of the New York State Superintendent of Insurance (January 28, 1975) (herein "New York Report") found that "insurance companies have engaged in underwriting practices that make numerous distinctions based on the sex of the applicant or policyholder," and that "*such underwriting distinctions emanate from unjustified subjective views of the role of women in our society*" which "*are not derived from objective data.*" New York Report, pp. 2-3, 4 (emphasis added). Pennsylvania's Commissioner of Insurance, testifying before Congress regarding the economic problems faced by women, noted that sex-based classifications were made by the insurance industry as a matter of "convenience", a "homogenous classification of women" which he found to be lacking in meaning in the

face of women's present economic position. He urged the "re-evaluat[ion] of all sex-classifications in the insurance business."⁴¹

Despite evidence which indicates that age, income level and type of job are far more significant actuarial factors than sex in predicting the amount of benefits employees will claim,⁴² Reports of the Society of Actuaries fail to note that their statistics are based upon inaccurate, albeit "convenient", misconceptions about the role of women in the marketplace. The 1962 Report does not, for example, take into account the lower wages paid in largely female industries, nor the relationship of salary and job classification to claims made. Absence of such data is a direct result of industry stereotypes. Pennsylvania's Commissioner testified that most insurance companies "seem to assume that women don't need or want to work, so that disability pay would just be extra income for some women who would really prefer to stay home with the house and children."⁴³ Their rate differentials are structured accordingly.⁴⁴ Despite the negligible difference between men and women in disability days per thousand, for example, the Guardian Life Insurance Company charges women almost three times the premium rate charged men for identical disability insurance. "Report—Economic Problems", *supra*, p. 178. Available coverage is also dispensed to women on a differ-

⁴¹ "Report—Economic Problems", p. 159. The Commissioner also stated that "[N]onetheless, there are some convenient bases for classification which the insurance industry does not now use. One is color. Although blacks have a shorter life expectancy than whites, no classification based on color is used. Such a classification is considered to be unacceptable from a public policy standpoint."

⁴² See California Assembly, Joint Committee on Unemployment Compensation Disability Insurance, Final Report 43 (1966).

⁴³ "Report—Economic Problems", *supra*, p. 178.

⁴⁴ See, e.g., Manual of North American Reassurance Company, stating that "women's role in the commercial world [is] a provisional one." *Id.*, p. 174.

ential basis. See *Stern v. Massachusetts Indemnity and Life Insurance Co.*, 365 F.Supp. 433 (1973). Many companies restrict women to a two-to-five year benefit period, while offering coverage to men in identical occupational classifications through age 65, or for life. "Report-Economic Problems," *supra*, p. 160. Many companies charge increased premiums to employers with higher percentages of women in the work force regardless of actual disability experience, or age, job classification or salary factors. *Id.*, p. 174.

Petitioner, as well as *amici* such as ALIA, argue that this Court should accept insurance costs estimates based upon grossly inflated figures, as well as upon inadequate and stereotypical data. Thus, ALIA argues that its actuaries project a disability costs disparity in coverage for women of 2½ times that for men, if pregnancy disability is given equal treatment (ALIA Br., p. 30). This "estimate" was predicated upon a 15-week duration of pregnancy disability and a 21% increase in number of female claims. Such statistical offerings fail to provide any insight into the basis for such assumptions. The trial court found, after hearing comprehensive medical testimony, that the average duration of pregnancy disability is between six and eight weeks, 375 F. Supp. at 377; *Cf. Turner v. Dept. of Employment Security, supra*, 44 U.S.L.W. at 3299. This Court may take judicial notice of the declining birth rate in this country, particularly among working women. *Cf.* 375 F. Supp. at 386, Appendix A.

Sex-stereotyping for the convenience of the insurance industry's rate structures must not be permitted to stand as the basis for assessing real costs of disability coverage for women whether for pregnancy disability or otherwise. As noted by Thomas J. Gilhooly, General Counsel of HIAA:

Any studies which can lead to a more sophisticated classifications of risks which would at least minimize the sex factor should be encouraged. Certainly, in dis-

ability coverage the trend should be toward underwriting the job and not the sex. *The old stereotyped distinctions whether in benefits, underwriting or rating are no longer valid.*

("Equal Rights and Insurance", *Chartered Life Insurance Underwriters*, Vol. 29, 1975, p. 41; emphasis added.)

In view of the self-serving and generalized nature of their data, to excuse disparate treatment of women in an area as critical as equal employment opportunity because the insurance industry says it will cost more to comply with the law, without evaluating the basis upon which that claim is made, does incalculable harm to millions of working women who need and want the rights and privileges of employment on the same terms as men. Until the insurance industry can provide cost statistics which accurately measure disability experience of working men and women, and reflect the true picture of women in the job market, their present statistics point out only one thing—it costs more because they say so.⁴⁵ This is no basis for restricting the mandate of Title VII.

C. Objective Statistics and Actual Private Employer Experience Show That Anticipated Costs Will Not Be as Great as Petitioner Claims

Whatever the costs of equal treatment of pregnancy disability, the fact is that a substantial number of private employers are able to cover it on the same terms as other disabilities without jeopardizing their business.

⁴⁵ Much of the allegedly supportive statistical-cost data relied upon by the *amici* insurance associations is not even available to the public for analysis. Counsel for CWA requested material cited in these briefs from *amici*, but was told that it was "confidential" and could not be released. This Court should reject data shrouded in claims of secrecy as unsupportive, just as surely as that available for scrutiny which reveals inaccurate and anachronistic methodology.

In 1972, a detailed study of the practical cost impact of implementing the 1972 EEOC Guidelines was undertaken, using the Federal Reserve Bank of Boston, Massachusetts as the subject employer.⁴⁶ This study concludes that alleged cost claims such as those made by Petitioner and its *amici* do not stand up under realistic analyses of relevant employer wage costs.

The Bank was selected because it contained a number of factors considered significant in determining probable costs to the average employer of liberalized benefits: it had a large, fairly young female staff, and extremely generous sick leave policies. Greenwald, *supra*, p. 15. The study found that the labor costs of covering women disabled by pregnancy would have risen only by approximately 1/2 cent per hour in 1971, and 1/4 cent per hour in 1972. Greenwald, *supra*, p. 17. Payroll costs were estimated, for ten weeks of pregnancy disability protection, to add \$16,945 to disability costs if all the Bank's women disabled by pregnancy in 1971 had been covered.⁴⁷ The study concluded that its "examination of the costs of implementing the new EEOC guidelines clearly indicates that the costs would have a negligible impact on overall labor costs." *Id.*, p. 18.

The Greenwald study supports statistics gathered by the United States Department of Labor which indicate that, at the end of 1971, total costs of *all* health insurance and disability compensation for employee disability absence was only 5.5% of total employer wage and salary costs, and show that the costs of covering pregnancy disability are a "fraction of a percent of total wage and salary costs."⁴⁸

⁴⁶ Greenwald, "Maternity Leave Policy," *New England Economic Review*, January, 1973, p. 13 (herein "Greenwald").

⁴⁷ The study also showed the impact of the declining birth rate. For eight months in 1972, costs of such coverage dropped to \$6,907. Similarly, pregnancy accounted for only 4.5% of the Bank's turnover among its female staff in 1972, compared to 12% in 1971.

⁴⁸ CACSW, Remarks of J. Gutwillig, Chairman, before American Hospital Association Institute, July 27, 1972, pp. 9-10. Chairman

Statistics introduced in the trial court, showed that overall employee fringe benefits amounted to 34% of base pay, while disability benefits were 1.8% of base pay. Based upon the number of disabled female employees in 1971-1972, and a projected six week disability period, it was estimated that covering women so disabled would have amounted to 7% of 1.8% of base pay in 1970 and 4% of 1.8% of base pay in 1971. Even using the Bell System estimate of \$19 million dollars to cover women disabled by pregnancy, CWA has found that such a sum in fact amounts to slightly more than one cent per hour and less than one fifth of one percent of the total compensation (wages and fringe benefits) presently paid to all its employees.⁴⁹

Gutwillig also noted that estimated premiums for a typical hospital employer show that cost of pregnancy disability coverage (prior to deductions for large employers) would be less than \$1.50 per month per employee.

⁴⁹ These figures are obtained as follows: At the end of 1973, the Bell System employed 818,000 persons. As of June, 1975, the average number of hours worked per week was 38.7. In the 1974 collective bargaining negotiations between the Bell System and CWA, 52.2 weeks per year was agreed to constitute the number of paid weeks of compensation per year (including vacation, holidays and disability). Multiplying the number of paid weeks by the number of hours worked (52.2 x 38.7) equals 2009.7 (2010) as the total annual paid hours per employee. CWA estimates that hourly estimated compensation (salary and fringe benefits) for each employee in the 1975 contract year is \$7.50. Multiplying paid hours per year by \$7.50 (2010 x \$7.50) yields \$15,075 as total annual compensation paid by the Bell System per employee. Multiplying the annual paid employee compensation by number of employees (\$15,075 x 818,000) amounts to total annual compensation paid by the Bell System (including fringe benefits) to all its employees of \$12,331,350,000. The total compensated hours of all employees (number of employees x total paid hours paid per employee per year) equals 1,664,180,000 hours. By dividing the Bell System's claimed \$19,000,000 figure for costs of pregnancy disability coverage by total number of compensated hours per employee per year, extension of disability coverage to women disabled by pregnancy amounts to an increase of slightly more than one cent (.01¹⁶/₁₀₀) per hour in hourly compensation paid to Bell System employees. Dividing the alleged cost of maternity benefits by the total compensation presently paid by the System to all em-

These percentages are *not* significant in terms of total employer expenses, and thus fail to qualify as a proper business necessity defense. See Point II, *supra*.

Further, the fact that a significant number of private employers do provide disability coverage to women disabled by pregnancy demonstrates that an employer's fiscal soundness is not jeopardized by doing so. Surveys conducted by the Department of Labor show that nearly half of the employer disability plans analyzed provided some form of disability coverage for pregnancy, most of which are totally employer-funded. Other sources have reached the same conclusion.⁵⁰ There is simply no private employer data which supports Petitioner's contention that it cannot protect the statistically predictable number of women in the labor force who become disabled by pregnancy.

D. Congress, Federal Agencies, States and Other Countries Have Determined to Provide Disability Protection to Women Disabled by Pregnancy

The decision of the Courts below that unsupported claims of costs could not be a defense to Petitioner's policies, 375 F. Supp. at 382-383; 519 F.2d at 664, and n. 12, is consistent with the intention of Congress which has rejected such defenses, both directly and indirectly. By requiring specific protection for pregnancy disability in the only tem-

ployees (\$12,331,350,000) demonstrates that provision of pregnancy disability benefits amounts to .15 percent, less than one-fifth of one percent, of the total amount of yearly compensation paid by the Bell System to all its employees. Statistics on contract negotiations are obtained from an internal CWA *Report on Major Improvements and Changes Agreed Upon By CWA and A.T.&T. and its Subsidiaries* (August 5, 1974). Statistics on hours worked are reported in U. S. Department of Labor, Bureau of Labor Statistics, "Employment and Earnings," Vol. 22, No. 2, p. 91, August 1975.

⁵⁰ U.S. Department of Labor, *Digest of Health Insurance Plans*, Vol. II (1974 ed.; 1975 supplement). See also, Hutchison and Wright, *supra*; Prentice-Hall Report Bulletin No. 24 (March 26, 1974), p. 459; Society of Actuaries, *Transactions* 1972, No. 2, June, 1972 (190-202); CACSW, Item 20-N (July 2, 1971).

porary disability legislation it has enacted, 45 U.S.C. 351 (k) (2) of the Railroad Unemployment Insurance Act, and by acquiescence in recent Guidelines issued by the Department of Health, Education & Welfare, which are virtually identical to the EEOC Guidelines, mandating equal treatment by employer disability plans of women disabled by pregnancy,⁵¹ Congress has expressed its intention that working women receive equal employment disability benefits. The Civil Service Commission does not provide disability benefits to disabled employees but does mandate that pregnancy disability be treated the same as other disabilities for purposes of sick leave, 5 C.F.R. § 630.401(b). See, generally, Federal Personnel Manual, Supplement 990-2, Sub-chapter S'13 (1974). *Cf. Satty v. Nashville Gas Co.*, *supra*.

Similarly, a substantial number of states either have disability coverage for pregnancy under disability insurance or unemployment benefits programs, or require its coverage under state fair employment statutes. In New York, the Human Rights Law, Executive Law, § 297 *et seq.*, was recently construed by a unanimous Court of Appeals as requiring equal treatment of pregnancy disability.⁵² See, *Union Free School District No. 6 v. New York Human Rights Appeal Board*, 35 N.Y. 2d 371 (1974), *rearg. den.* 36 N.Y. 2d 807 (1975). See, generally, "Pregnancy Classifications", *supra*, 75 Col. L. Rev. at 470 n. 155 and 471;

⁵¹ Vol. 40 *Fed. Register* No. 108, § 86.57 (June 4, 1975). Congress was empowered to reject these proposed guidelines under the General Education Provisions Act, 20 U.S.C. § 1232, but did not do so. The proposed Office of Federal Contract Compliance Guidelines, *supra*, are identical to HEW Guidelines.

⁵² That Court specifically stated that neither *Aiello* nor any adverse Title VII decision in a case such as that at bar would affect an interpretation of this State statute, 35 N.Y.2d at 377, n. 1. This position disposes of the Petitioner's argument that it would be "incongruous" to require private employers to meet a standard of equality that states as insurers may not be required to meet under *Aiello* (Pet. Br., pp. 19, 33). The real anomaly would occur if this Court were to find Title VII more restricted than state fair employment laws.

Hickey, "Changes in State Unemployment Insurance Legislation," *Monthly Labor Review*, January, 1974, pp. 39, 43-44.

The lack of viability of the costs argument is also aptly demonstrated by the fact that disability programs which provide benefits to women disabled by pregnancy have been established in every industrialized nation except the United States.⁵³ At least 70 countries, with far less resources than the United States, have thus determined that economics do not justify limiting the rights or restricting the employment needs of working women.

CONCLUSION

The decision below is in accord with those of five other Circuits and numerous district courts,⁵⁴ finding that Title VII's ban on sex discrimination in employment does not

⁵³ See, e.g., U.S. Department of Labor: Women's Bureau, Bulletin No. 240, "Maternity Protection of Employed Women"; U.S. Department of Health, Education and Welfare, "Social Security Programs Throughout the World, 1971," Research Report No. 40 (1971); Mead & Kaplan, *American Women* (1965), p. 63.

⁵⁴ *Communications Workers of America v. A.T.&T., Long Lines Dept.*, *supra* (2d Cir.); *Wetzel v. Liberty Mutual Ins. Co.*, *supra*, (3d Cir.); *Satty v. Nashville Gas Co.*, *supra*, (6th Cir.); *Farkas v. South Western City School District*, 8 FEP Cases 288 (S.D. Ohio 1974), *affd.* 506 F.2d 1400 (6th Cir. 1974); *Holthaus v. Compton & Sons*, *supra* (8th Cir.); *Sale v. Waverly-Shell Rock Board of Educ.*, 390 F. Supp. 784 (N.D. Iowa 1975), *leave to app. den.*, — F.2d — (8th Cir. Jan. 31, 1975), Misc. No. 75-8088); *Hutchison v. Lake Oswego School Dist.*, *supra* (9th Cir.); *cf. Cedar Rapids School Dist. v. Parr*, 6 FEP Cases 101 (D.Iowa 1973); *Dessenberg v. American Metal Forming Co.*, *supra*; *cf. Lillo v. Plymouth Board of Education*, 8 FEP Cases 21 (N.D. Ohio 1973); *Scott v. Opelika City Schools*, 63 F.R.D. 144 (M.D. Ala. 1974); *Vineyard v. Hollister Elementary School Dist.*, 64 F.R.D. 580 (N.D. Cal. 1974); *Zichy v. City of Philadelphia*, *supra*; *Polston v. Metropolitan Life Ins. Co.*, *supra*; *Teachers v. Oakland School Dist.*, — F. Supp. —, 11 FEP Cases 262 (N.D. Calif. 1975); *Liss v. School Dist.*, 396 F. Supp. 1035 (E.D. Mo. 1975).

end when working women become pregnant. This Court should affirm the Court below in all respects. By so ruling, the Court has a unique opportunity to end stereotypical judgments about the fundamental role which women play in our society. This Court should firmly reject the argument that compliance with our national commitment to equal rights in employment may be excused simply because it *may* cost more to provide men and women with equal terms and conditions of employment. The Court should set aside unfounded or biased claims of employer cost and take note of objective statistics which show that protection of women disabled by pregnancy is a *fraction* of overall employer compensation costs. The Court should examine employer objectives served by the establishment of fringe benefit programs, and review these policies in light of such objectives. Employers should be reminded that the business necessity defense to practices challenged under Title VII requires that such practices be substantially related to these objectives, *not* to mere fiscal or management preferences, and to proof that *no* alternative exists which would serve these objectives without effecting a disparate impact upon groups protected by the Act.

In light of employer fringe benefit objectives, excluding women disabled by pregnancy from the scope of benefits programs designed to protect all disabled employees fails to provide aggregate risk protection to women. The experience of private employers who do protect women so disabled, as well as the policies of numerous states, nations, Congress and federal agencies, demonstrates that we need not deprive working women of an equal share of the rights, benefits and privileges of employment. This Court should firmly hold that it is sex discrimination to exclude women from this equal share, and that Congress has forbidden such exclusion by its enactment of Title VII.

The judgment below should be affirmed.

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* *Amicus* appreciates the assistance of Margaret M. Brown, J.D.
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